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## THE PARTNERSHIP OFFICE WELCOMES NEW CO-CHAIRS

The Opportunity Corridor's Steering Committee named Eddie Taylor and Michael Taylor as co-chairs in late July. They will join Co-Chair Terry Egger in leading the Steering Committee forward.

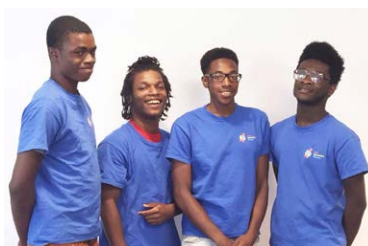
[Read more here](#)



### Also in this issue...



Tours show potential of area. [Read more](#)



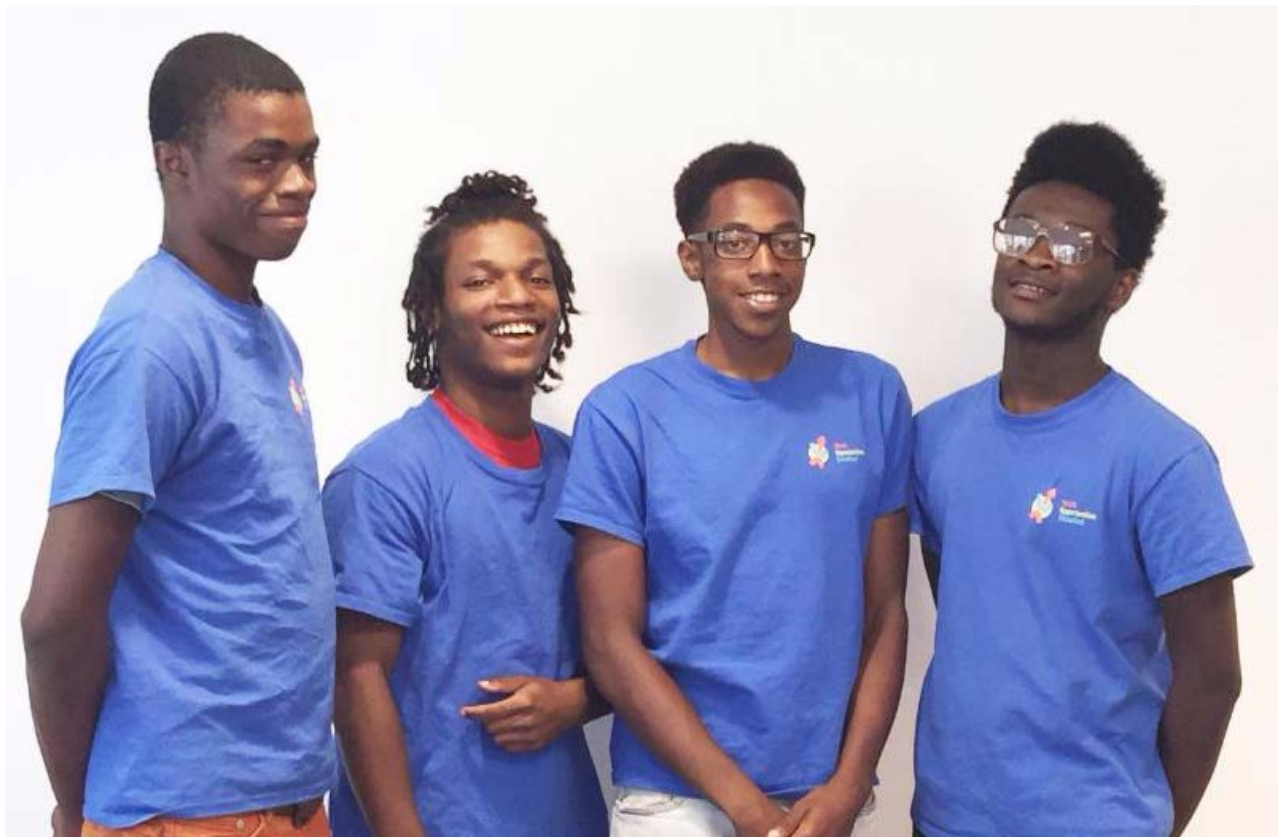
Y.O.U. youths take on neighborhood outreach. [Read more](#)



August 14th Jobs Workshop coming up! [Read more](#)

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## OUTREACH AND ENGAGEMENT



## Y.O.U. Ambassadors engage with Opportunity Corridor residents

These talented young men just completed three weeks of work with Youth Opportunities Unlimited (Y.O.U.) as Outreach Ambassadors for the Opportunity Corridor Partnership Office.



After completing Y.O.U. training in leadership, personal interaction, and marketing, they took to the Buckeye-Shaker, Fairfax, Hyacinth, Kinsman, and North Broadway neighborhoods passing out information, often door-to-door. The goal was not only to engage Opportunity Corridor area residents on job access and local workforce resources, but also to help answer questions about the project.

The Ambassadors not only provided valuable assistance in sharing our information, they also developed interpersonal skills that will propel them towards future internships and eventual careers! Good luck guys!

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**CONNECTING WITH THE CORRIDOR SERIES**

## Bikes and Buses Connect with the Corridor



These tours gave an informational overview of the Opportunity Corridor's general path. Tour riders took an up-close look at planning and potential for neighborhood



development. They also learned about the protected bike-pedestrian path to be included as part of the project's construction. Thank you to the participants!

As part of the Connecting with the Corridor series, sponsored jointly by the City Club and Opportunity Corridor Partnership, additional tours are being planned, depending upon interest. There is still space for this Saturday's (8/8) bike tour: [Register here!](#)



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## WORKFORCE PROGRESS



| Services will include:  |                                    | Date, Time & Location   |  |
|---|------------------------------------|---|--|
| Housing Assistance  | CEOGC Family Services              | <b>August 14, 2015, 10:00 am – 3:00 pm</b><br><b>The Elizabeth Baptist Church</b><br>6114 Francis Avenue,<br>Cleveland, OH 44127  |  |
| Homeless Resources  | Female Services                    |   |  |
| Employment Services   | Employers                          | <b>Participant Pre-Registration Information</b><br><br>Online registration address:<br><a href="http://careerexpo.formees.com/f/ebcstanddown-participant/">http://careerexpo.formees.com/f/ebcstanddown-participant/</a><br><br>For immediate employment assistance:<br><a href="http://www.employmentconnection.us/en-us/jobseekers.aspx">http://www.employmentconnection.us/en-us/jobseekers.aspx</a> |  |
| VA Benefits/Enrollment  | Treatment/Counseling               |   |  |
| Cleveland Food Bank   | Social Security                    |   |  |
| VA Medical  | Food Services                      |   |  |
| VA Mental Health  | CEOGC HEAP/PIPP                    |   |  |
| Cleveland Veterans -Treatment Court   | Ex-Offender Resources and Services |   |  |
| Veterans Service Commission   | Bureau of Motor Vehicles           |   |  |
| Legal Assistance  | Training Providers                 |   |  |
| Mature Services   | Unemployment Resources             |   |  |
| CEOGC Head Start  | Child Support                      |   |  |
| <b>Community Partners:</b>  |                                    |   |  |
|   |                                    |   |  |
| <b>To Volunteer or Host A Table:</b>  |                                    |   | <b>To Sponsor, Donate, or for General Questions:</b>                             |
| Online registration address:<br><a href="http://careerexpo.formees.com/f/ebcstanddown-provider/">http://careerexpo.formees.com/f/ebcstanddown-provider/</a> |                                    |   | Email: Gladys McMickens : <a href="mailto:mcmicg@ecjobs.us">mcmicg@ecjobs.us</a> |

## It's all about the jobs!

The Ohio Department of Transportation (ODOT) has partnered with OhioMeansJobs | Cleveland-Cuyahoga County in delivering a jobs program to veterans and residents of the Opportunity Corridor area. The event takes place on **August 14, 2015, 10:00 am - 3:00 pm at The Elizabeth Baptist Church**, 6114 Francis Avenue, Cleveland, OH 44127. [For more information, click here](#)

In addition to their overall regional outreach efforts, Ohio Means Jobs | Cleveland Cuyahoga has placed over 125 residents of Cleveland Wards 4, 5 and 6 into jobs, thanks to workforce funding from the Ohio Department of Transportation. Other workforce partners, such as Urban League of Greater Cleveland and Towards Employment, have also seen very positive results through their efforts.



**OPPORTUNITY CORRIDOR'S STEERING COMMITTEE  
NAMES EDDIE TAYLOR, MICHAEL TAYLOR AS CO-CHAIRS**



The steering committee that provides crucial guidance and oversight of the Opportunity Corridor project in Cleveland has appointed two new co-chairs to assist in ensuring that the new roadway maximizes its potential to become a job-producing, economic development catalyst. They are:

- Eddie Taylor, Jr., president of Taylor Oswald - an insurance brokerage firm partnered with Oswald Companies and headquartered in downtown Cleveland. Taylor has previously owned or operated companies in a variety of industries including warehousing and distribution. A co-chair of the Commission on Economic Inclusion, the Cleveland area native completed the Executive MBA Program at the Case Western Reserve University Weatherhead School of Management.
- Michael Taylor, senior vice president at PNC, where he is responsible for community and economic development activities in Northern Ohio and five other states. He was previously president and executive director of the National City Community Development Corp., the first community development corporation founded by a financial services company. Taylor is a graduate of Central Michigan University with a bachelor's degree in Business Administration and a master's degree in Administration. He is also

a graduate of the Robert M. Perry School of Banking.

"Opportunity Corridor is a vital project for Cleveland and we are fortunate to have these two very accomplished gentlemen help lead us to the next phase," said Marie Kittredge, executive director of the Opportunity Corridor Partnership. "They have the expertise we need to help us meet our goals as we move toward making the Opportunity Corridor into a pathway for job creation and growth in a part of Cleveland that has seen minimal investment for many, many years."

Kittredge said the two new co-chairs will join Co-Chair Terry Egger in helping the Steering Committee focus upon its changing role. The Committee originally concentrated upon working with a broad-based group of public, private, civic and neighborhood partners to secure funding for the project and to determine the road's best alignment. Since the alignment has been agreed upon and funding secured, the Steering Committee is now shifting to ensure that Opportunity Corridor will trigger economic development.

Joe Roman, CEO and President of Greater Cleveland Partnership, praised the new appointments.

"This project is very fortunate to now have the guidance of Eddie Taylor and Michael Taylor," Roman said. "They are perfectly qualified to help lead this project toward achieving its goal of spurring economic growth and job creation in Cleveland."

From its inception, the Opportunity Corridor has had **two** prime goals: **To offer better access to University Circle** - an economic and cultural powerhouse - and **to ignite job-creating development in the Cleveland neighborhoods of Slavic Village, Central, Kinsman and Fairfax** that will experience improved connectivity because of the roadway.

"University Circle, of course, is an economic and cultural dynamo for Cleveland, and Opportunity Corridor will simply make it easier for employees, residents and visitors to get there," Roman said. **"But with the improved access to those four Cleveland neighborhoods, more than 200 acres of underutilized land will be ripe for**

**development, and with that will come jobs and investment in Cleveland."** Development efforts for this underutilized land will build on the successful work of area community development corporations and existing business anchors such as Orlando Baking Company and Miceli Dairy Products.

You can also read Steve Litt's story from cleveland.com [here](#).

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## Our first **tweet** has flown!



We are on Twitter, with the goal of giving people an avenue to information about the boulevard.

[Connect with our tweets!](#)

## Our **Facebook** page is open for the 'liking'!

The online platform will help us expand our message through social media, giving people another gateway to the website and further information about the boulevard. [Like us on Facebook](#)



## ODOT News

The **Link** is the Ohio Department of Transportation's progress report on Cleveland's Opportunity Corridor.

[Read "The Link" online](#) and [Check out progress updates below...](#)



## **OpportunityCLE.net** provides a comprehensive look at the project for information seekers

This online platform gives an overview of the Opportunity Corridor Partnership Office's functions in this community transportation endeavor and has pages explaining the various aspects of the boulevard. It also explains the roles of funders and stakeholders.



[Link to our website here](#)

## Connecting the potential of business expansion

The Opportunity Corridor will serve as a catalyst for reinvestment in nearby communities with the well-planned redevelopment of hundreds of acres of underutilized land into vital, neighborhood assets.



[See the Greater Cleveland Partnership Opportunity Corridor page](#)

### Thank you for taking time to read up on our activities!

Please look for this regular newsletter as we present upcoming events and news revolving around the project. Forward this e-mail to your contacts and add us to your e-mail list because these updates would hate to sit in your spam folder.

Thank you,

**Adrian Johnson**

Opportunity Corridor Partnership Office

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